Students by the Numbers in 2022

- 194 unique members per month, on average
- 10 classes taken per student per month, on average
- 988 total unique clients (up 33% from 2021)
- 571 total new students (up 122% from 2021)
- 88 total sliding-fee participants (up 49% from 2021)
- 155 total intro offer for BIPOC redeemed (up 198% from 2021)

Programming by the Numbers in 2022

- 37 weekly in-studio & virtual classes
- 58 yoga in the park classes
- 26 workshops & advanced trainings
- 1 school partnerships

Sources of Income in 2022

- $78,562 memberships
- $21,110 other class income
- $10,624 contributed revenue
- $14,180 trainings & workshops
- $2,947 other
- $127,423 total

A Note from One Yoga’s Leadership Team

James, Jana, Stephanie:

We opened our new studio in the Ivy Building in the Seward neighborhood of Minneapolis in April 2022. Throughout the year we saw steady growth in memberships and studio revenue. We look forward to welcoming in more new students and creating new partnerships in our community in 2023!